Training programme Axes

Training Programme Name	**Boosting the professional integration of young people: innovative strategies and practices**
Training Programme Name	**تعزيز الاندماج المهني للشباب: استراتيجيات وممارسات مبتكرة**
Training Programme Organiser	Training & Engineering Group
Training programme Type	Course
Training hours	35 Hours
accreditation body	**OAB–UK**

Training goals

1. Understanding the current challenges of young people's professional integration.
2. Mastering innovative strategies to boost employability.
3. Design effective and tailored support programs.
4. Strengthening the links between training, skills and the job market.
5. Developing inclusive and participatory approaches for the sustainable integration of young people.

Target groups:

Employment and Training Professionals

Course Introduction

This training programme aims to strengthen the professional integration of young people by providing participants with innovative strategies, practical tools and effective approaches to employability. It explores the main challenges facing young people in accessing the labour market, including skills mismatches, unemployment and social barriers. Participants will discover innovative integration practices, develop skills in career guidance and job coaching, and learn how to design personalized support programmes. The course also focuses on building partnerships between businesses, training institutions, NGOs and local communities. Through practical workshops, case studies and group activities, participants will acquire the knowledge and competencies needed to develop sustainable, inclusive and participatory solutions that improve young people's employment opportunities and professional integration.

This training package has achieved the international accreditation standards of OAB-UK

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Training programme Axes

Axes	Course topics	Hours
Lesson 1	**Understanding the challenges of young people's professional integration**	**7**
Topic 1	**Global and regional overview of youth employment**Key figures, trends, challenges	
Topic 2	**Factors contributing to youth unemployment**: skills, mismatch between training and employment, social barriers	
Topic 3	**Local diagnosis: analyzing the specific needs and constraints of a territory or target population**	
Topic 4	**Case studies: successful integration programs in Africa, Europe and Latin America**	
Topic 5	**Practical workshop:** ➔Identification of the main obstacles and levers for integration in the .local context of the participants	
Lesson 2	**Innovative Strategies for Professional Integration**	**7**
Topic 1	**Integration ecosystems: how to build effective alliances (businesses, communities, NGOs, training centers)?**	
Topic 2	**New practices:** Apprenticeship and work-study programs, Incubators for young entrepreneurs, Digital employment platforms, Professional mobility and international internships.	
Topic 3	**Focus on the skills-based approach**: moving beyond the diploma to value real skills	
Topic 4	**Practical workshop:** ➔Mapping an innovative local integration ecosystem.	
Lesson 3	**Practical tools to boost youth employability**	**7**
Topic 1	**Creating attractive CVs and professional profiles**(adapted to the real market)	
Topic 2	**Job search techniques (JST)**: interview simulations, networking, personal marketing	
Topic 3	**Job coaching:**Mental preparation, motivation, development of self-confidence	

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Topic 4	**Introduction to 21st Century Skills**: digital skills, soft skills, adaptability	
Topic 5	**Practical workshop:** ➔Individual express coaching on CV, cover letter and interview preparation.	
Lesson 4	**Developing effective integration programs and mechanisms**	**7**
Topic 1	**Design of personalized support programs raising** awareness for sustainable integration	
Topic 2	**Construction of integrated pathways:**training, mentoring, internships, employment	
Topic 3	**Impact assessment:**how to measure the effectiveness of the systems (KPIs, tracking of progress).	
Topic 4	**Program funding:**project development, seeking institutional and private partnerships	
Topic 5	**Practical workshop:** ➔Development of a project model for "Boosting Youth Employment".	
Lesson 5	**Participatory approaches and the inclusion of vulnerable youth**	**7**
Topic 1	**Mobilizing young people as agents of their own integration** (co-construction de solutions)	
Topic 2	**Working with NEET youth (not in employment, education, or training)**	
Topic 3	**Inclusive integration: gender, rurality, disability, minorities**	
Topic 4	**New trends: digital integration, green jobs, social and solidarity economy (SSE)**	
Topic 5	**Simulation finale :** ➔Presentation of integration projects designed by the groups of participants.	
Total hours		**35**

OAB Authority Director **IOA Regional Director** **Package Organiser**

Training & Engineering Group

CERTIFIED TRAINING PROVIDER

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